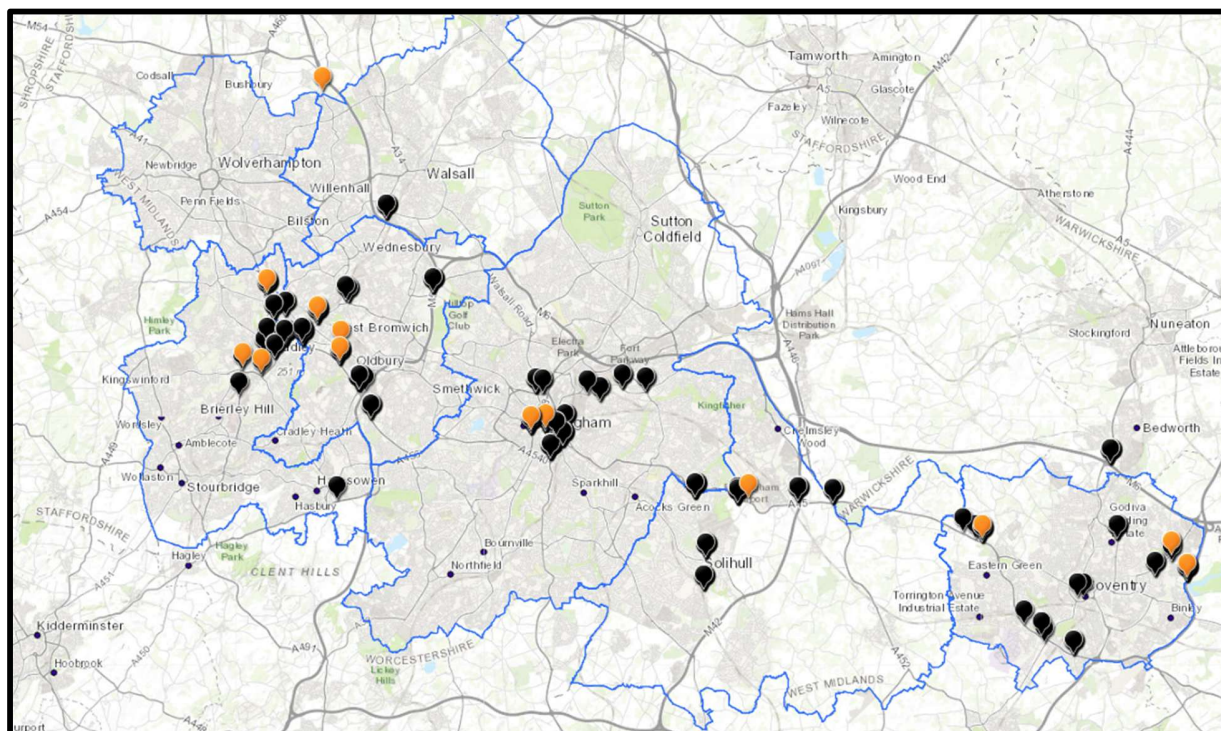


TfWM PVMS use 2025

In 2025, TfWM's 13 Portable Variable Message Signs (PVMS) were used at 48 locations. They were used across the West Midlands to support both Local and National Highway networks, through collaboration with Local Highway Authorities, National Highways, Utility companies and other works promoters, to inform of upcoming/ongoing works, events, provide road safety and educational messages and to support incidents impacting the highway network, with reactive messaging in coordination with the regions UTCs response.

Building on the collaborative working, the units were used to support several road safety campaigns that took place throughout the year, notably with the Motor Insurance Bureau, National Highways, West Midlands Police and DfT.

To ensure we are making best use of the units, we monitor and record each location the units is positioned, the messages used (including how long the message was displayed for), and for how long the unit is positioned at a given location.



The map includes locations since the end of 2023

The below table shows the amount each message type was used on the units within the area's they've been located.

	Road Safety/Education	Incidents/Reactive	Planned works / schemes / events
Birmingham	41	18	44
Coventry	21	3	21
Dudley	18	1	20
Sandwell	26	6	18

Solihull	10	3	10
Walsall	6	3	2
National Highways	6	6	0

Going forward we are looking at new ways on utilising these assets, with a plan to trial the radar functionality on the units which will prompt the road user with a speeding warning message on the unit if the speed limit is exceeded. Data will be captured on how often this is triggered, to give an indication of how often vehicles are exceeding the limit at the location.

We hope to continue building on our relationship with partners to ensure the units are being utilised and providing the best information to users on the highway network, assisting them in making informed decisions on their journeys.

